



## SKILLS

**Computer Macintosh Professional** macOS Monterey (12.6). Adobe Suite CC 2022 (including InDesign, Photoshop, Illustrator, and Acrobat). Microsoft Office including Word, Excel, PowerPoint and Teams. User of Hive digital workflow system and Aprimo cloud server. Knowledge of Oris Color Matching software to generate on-site matchprints. Cintiq 24HD Touch Wacom tablet. Corel Painter 2021, Procreate, Autodesk Sketchbook Pro.

**Web Publishing** Adobe Xd, Dreamweaver, HTML 5, Digital Publishing Suite (DPS).

**Microsoft Windows** I also possess a working knowledge of this operating system (Windows 10).

**Studio proficient** Can design and construct 3 dimensional prototype concepts from scratch.

**A thorough knowledge** Of Art Direction, Creative Direction, Pre-press Management, Illustration and Fine Art.

## EXPERIENCE

### Link9

Senior Design Studio Artist/QC Technician April 2017-May 2024

Quality Control for preparation of pre-press and digital related materials for top-ten rated pharmaceutical advertising agencies.

- Overlooked the preparation of art directed files and properly secured them for pre-press and digital uses
- Worked along side Studio Designers to ensure a smooth and accurate completion of needed materials
- Interacted with Project Managers, Editors, Art Directors, Account Executives and Studio Designers daily
- Mentored Studio Designers on how to use the best methods in creating a successful product

### Harrison and Star

Senior Electronic Studio Artist September 2010-April 2017

Preparation of files for pre-press and various computer related materials for this top rated pharmaceutical advertising agency.

- Took Art Directed prepared files and prepped them for print & digital
- Generated interactive PDFs, retouched Photoshop artwork & banners, created clean vector art in Illustrator
- Interacted with Project Coordinators, Editors, Art Directors, Account Executives and Writers on daily basis
- Worked with Microsoft SharePoint intranet system and Xinet digital asset management

### KYP, Inc.

Packaging Designer March 2010-July 2010

Design, execution and follow through of various client work incorporating Kyp patented technology.

### KPR

Director of Computer & Studio Graphics June 2000-December 2008

Managed a pharmaceutical computer production studio consisting of 8 Mac desktop artists, 1 quality control proofreader, 1 in-house imaging and printing specialist and 1 traditional visual comprehensive (comp) artist.

### P. C. Fiore

Art Director

Conceptualized anything from perfume bottles to web sites. Began writing some copy and met with clients regularly.

### Technology Marketing Group

Art Director

Design, conception and execution of projects from client's input to final pre-press and printing approval. Projects ranged from print to video and web publishing. Supervised and directed a group of artists.

### PG Marketing Communications

Senior Designer

Design and conception of a list of primarily packaging clients. Projects ranged from the design of the package or container for the product to the actual design of the product itself. Created complicated die strikes.

### JJ Michael Incorporated

Studio Production Manager

Coordinated and delegated client work and supervised a group of artists, proofreaders and pre-press personnel. Responsibilities included some client consultation and quality control.

### Futura Publishing

Associate Art Director

Consistency designer for the overall look of Latin Beat magazine. Incorporated artist's designs into the continuity of the book.

### Towers Perrin

Graphic Designer

Involved in redesigning the corporate image of the company from logo development to brochures, newsletters and stationary.

### Self Employed

Freelance Artist

Worked as a self employed hired artist doing Illustration, marker comprehensives and graphic design.

## EDUCATION

**Kean University** Union, NJ BFA, Visual Communications • **School Of Visual Arts** NYC, NY Graduate courses

**New School** NYC, NY Computer and Design courses • **New Horizons** NYC, NY Microsoft Office courses

**United Digital Artists** NYC, NY Web/Media courses • **ACE Computers** NYC, NY Web, interactive, 3D animation

## REFERENCES

Supplied upon request.